



## NoTube

*Networks and ontologies for the transformation and unification of broadcasting  
and the Internet*

FP7 – 231761

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# D9.1 v4 Continuous report on training activities

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## EXECUTIVE SUMMARY

The continuous report on training activities provides a summary of the work done in NoTube for the training materials and events in order to train the NoTube consortium in the complementary technologies and tools used in the project, as well as to introduce external parties to NoTube technologies and tools.

## DOCUMENT INFORMATION

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<b>Abstract (for dissemination)</b>	The continuous report on training activities provides a summary of the work done in NoTube for the last period regarding training materials and events in order to train the NoTube consortium in the complementary technologies and tools used in the project, as well as to introduce external parties to NoTube technologies and tools.
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## 1. Introduction

The continuous report on training activities provides a summary of the work done in NoTube for the last period regarding training materials and events in order to train the NoTube consortium in the complementary technologies and tools used in the project, as well as to introduce external parties to NoTube technologies and tools.

We can highlight two types of activity:

- (1) Online access to materials about NoTube, and the master slideset introducing all aspects of the project;
- (2) Events which have presented NoTube to external parties.

## 2. Training offer

### 2.1. Online Presentations

The Notube Project feed is available at <http://www.slideshare.net/NoTubeProject>

The presentations (reported in previous versions of this deliverable) have now reached (27.01.2012):

- (1) SemTech09 European Day presentation by NoTube; 2992 views
- (2) The NoTube Beancounter: aggregating user data for television programme recommendation; 748 views
- (3) Exploiting metrics for Semantic Web Service discovery; 470 views
- (4) NoTube: experimenting with Linked Data to improve user experience; 916 views
- (5) "Personalised Newscasts And Social Networks: A Flexible Integration Model" presented at the NEM summit 2011; 235 views
- (6) "NoTube: the television experience enhanced by online social and semantic data", presented at the IFA ICCE conference 2011; 370 views

This is a total of over 5700 views to date of NoTube presentations.

Meanwhile, Lora Aroyos's presentation at SemTech 2011 (published June 2011) has achieved, in 4 months since its publication, 1 683 views, 3 faves and 5 embeds. (<http://www.slideshare.net/laroyo/sem-tech2011-loraaroyofinal>)

Dan Brickley's presentation at the 2<sup>nd</sup> W3C workshop on TV and the Web (published February 2011) has achieved 4 665 views, 7 faves and 1 embed. (<http://www.slideshare.net/danbri/apis-and-urls-for-social-tv>).

### 2.2. Master Slide Set

The master slideset on NoTube, which has the goal of:

- (i) Being updated into different versions as aspects of NoTube research and services are finalised and stabilised;
- (ii) Being reused as a core training slideset in line with the curriculum presented in the previous report on training materials;
- (iii) Allow partial reuse in particular situations, ie. Partners can take some of the slides to form parts of new presentations focused on specific parts of NoTube.

has been updated several times in this period, and is now finalised at version 1.5 at the end of the project.

It now contains 89 slides and has been published publicly on SlideShare as part of the final NoTube training offer. It is embedded into the NoTube website on the frontpage.

### 3. Training events

NoTube had planned to organize a one day event for TV application developers in Jan/Feb 2012. However commitments by partners to finalise their work in the project, preparations for the final project review and a focus on stabilising and sustaining the project results before project end meant that the level of resources required to ensure a successful event organisation was not available.

As an alternative, NoTube is considering to prepare for the recording of the presentations at the project final review, which are reporting on the final results and outcomes of the different aspects of the work done in NoTube, and can be post-processed and made available online as a form of Web based tutorial about NoTube results.

Apart from this, we can mention events where NoTube results have been presented to scientific and industrial audiences. Besides those presentations linked from <http://notube.tv/things-to-read/> and those reported in the deliverable D9.2, a selection of the master training offer slides (reported in section 2.2 of this deliverable) have been used to present NoTube at the following events in this period:

- ICCE Berlin 2011, September 2011, Berlin, Germany
- Applications of Semantic Technologies workshop at INFORMATIK-2011, September 2011, Berlin, Germany
- “New Trends in Television: Social and Semantic”, invited talk for the MBA on New Media at the MODUL University Vienna, given by Lyndon Nixon on 11 June 2010.

### 4. Conclusion

NoTube has focused on producing and consolidating the training offer so that it can be used for external parties. The ultimate outcome of this in the project period has been through:

- Publication of slides presenting different aspects of the NoTube work
- Video of presentations
- Provision also after the project of the services and tools developed in NoTube with their documentation / training offer